



Received & Inspected

JUN 15 2009

FCC Mail Room

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
9300 East Hampton Drive
Capitol Heights, MD 20743
ATTN: MB Docket No. 09-68

June 11, 2009

Dear Madame Secretary:

Please accept this submission in response to MB Docket No. 09-68, a request for comments related to the congressional directive to the FCC to issue a report regarding "commercial proposals for broadcasting radio or television programs for reception onboard specially-equipped school buses operated by, or under contract with, local public educational agencies."

I am writing today on behalf of BusRadio, a radio service which downloads via Wi-fi, age-appropriate music, original programming, and public service messages to more than 1 million listeners between the ages of 6 and 18 every weekday during their school bus ride. BusRadio reaches more than 8,500 buses in 170 school districts in 24 states.

BusRadio addresses the most important concerns of schools and parents: student safety and age-appropriate listening content for young people. In fact, safety is the number one reason that districts turn to BusRadio.

With our units on board, districts benefit from the features necessary to ensure that their school buses are as safe as possible. GPS tracking, driver panic buttons tied directly to local emergency services and internal and external PA systems are fitted on every single bus as standard - all at zero cost to the school district. With BusRadio, drivers have a valuable tool to keep kids safe, seated, well-behaved and occupied in a positive way.

An independent study, conducted by Edison Media Research, found that overall behavior improved dramatically with the implementation of BusRadio programming: kids remained in their seats; willingness to follow rules increased; overall noise levels were reduced; and driver distractions were minimized. Please find the full report attached.

No. of Copies 044
List A B C D E

BusRadio builds on this commitment to offer the safest bus ride possible for kids by developing radio programming that far exceeds any other editing standard used in radio. BusRadio does not play standard FM radio versions of many popular songs, and eliminates all inappropriate lyrics and subject matter from broadcasts. Furthermore, because each community is unique, BusRadio often customizes programming content, including music and safety messages, to best serve each district.

Without BusRadio, drivers wouldn't have the option of playing suitable programming for kids, leaving the majority of drivers free to set their regular FM radio to any frequency they choose. Parents too wouldn't have the peace of mind that our better alternative to FM radio brings. We understand that parents have a right to know what their children are listening to and for this reason, we publish each day's show online for them to hear. There is no secrecy attached to our playlist, in fact - for your reference - please find attached a playlist of our most recent popular songs with BusRadio edits included.

In addition to hundreds of school districts in dozens of states, BusRadio partners with a select number of the nation's most trusted and highly-regarded non-profit organizations to bring positive public service messages to kids. An average of four minutes of every hour of programming is devoted solely to bus safety tips and public service announcements from our partners. Some of these include: SADD, City Year, President's Council on Physical Fitness and Sports, Take Pride in America, Stand Up for Kids, National Eating Disorder Association, Afterschool Alliance, Do Something, KaBoom! and the Ad Council.

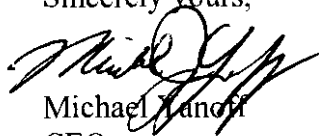
Attached for your reference is a transcribed list of public service messages aired on BusRadio over the past six months on BusRadio.

BusRadio also broadcasts a small amount of age-appropriate paid sponsorships. These messages are vetted for suitability with the same care as all BusRadio programming. Each hour contains an average of four minutes of these age-appropriate sponsorships. Standard drive time FM radio averages more than three times this amount.

The saturation of commercial radio with alcohol advertisements and other inappropriate content is well documented. A recent study by the Center on Alcohol Marketing and Youth found more than one third of all alcohol advertising on commercial radio is likely to be heard by youth between the ages of 12 and 20, and researchers at the University of Pittsburgh School of Medicine found that one in three popular FM radio songs mention alcohol or drug use – most associated with partying, sex, violence or humor. BusRadio encourages commercial sponsors to deliver positive, socially responsible messages.

Please do not hesitate to contact me directly at (781) 453-0700 if I can be of further assistance. I would welcome the opportunity to meet with your office in person and address the contents of this letter and any questions your office may have as you prepare the study.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Michael Yanoff", written over the printed name and title.

Michael Yanoff
CEO

CC:

Raelynn Remy
Media Bureau
Room 4-A802
445 12th Street, S.W.
Washington, D.C. 20554



BusRadio Student Survey

January 2009

Survey Results

Bus Safety

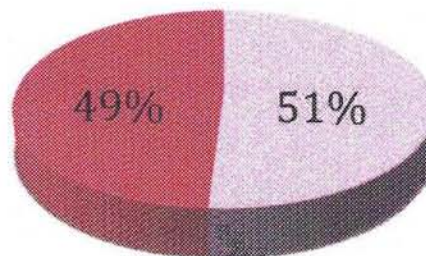
Eight in ten students recall hearing messages about bus safety on Bus Radio. Female students were slightly more likely than male students to recall the safety messages (83% vs. 78%). When asked if the safety messages heard over Bus Radio help them stay safe, 86% of students say that they do. More than half (57%) say that kids behave better when Bus Radio is on.

Respondent Profile

Gender was nearly evenly split among boys (51%) and girls (49%). Age groups were distributed as the following: 28% age 4-7, 36% age 8-9, and 36% age 10-12.

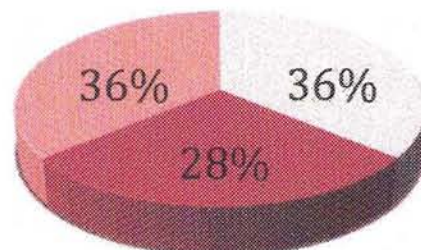
Who was interviewed

■ Male ■ Female



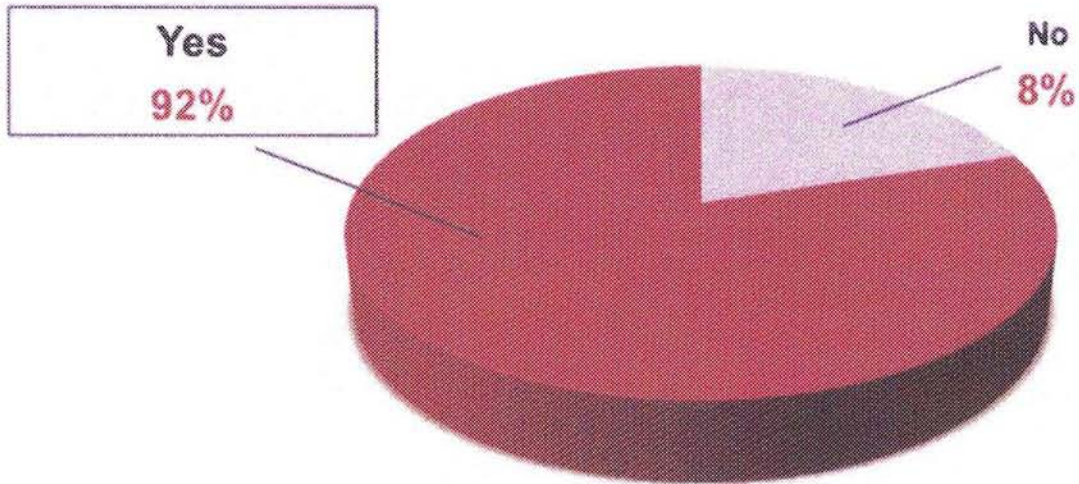
Ages Interviewed

■ Ages 10-12 ■ Ages 4-7 ■ Ages 8-9

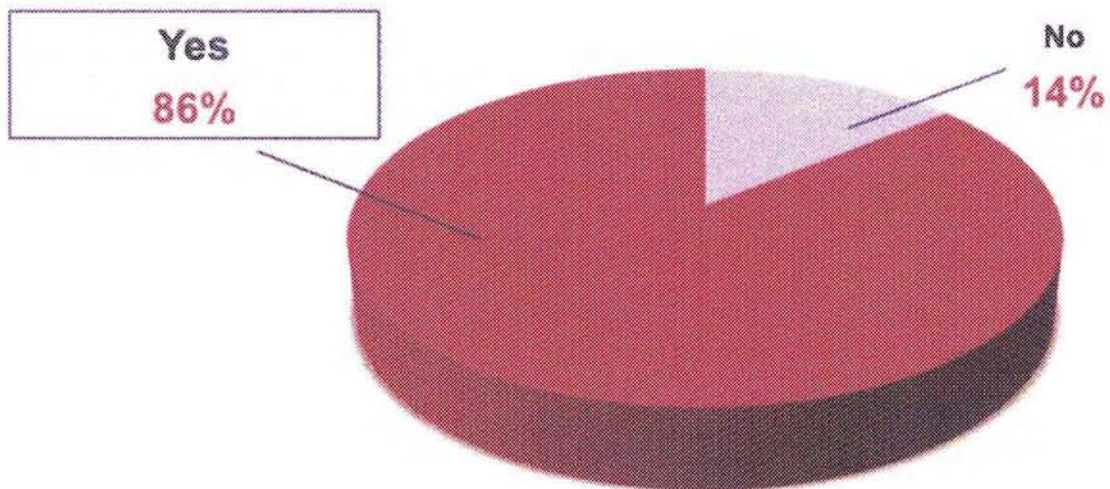




Did you hear any messages about bus safety on BusRadio?



Have the safety messages helped you stay safe on your bus?





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Bus Radio
Bus Driver Survey
May/June 2005
Edison Media Research

Research Summary

The objectives of this survey research were to present the Bus Radio pilot program to a select group of bus drivers and gather their opinions on the program before it was implemented and also gather their opinions after the program was in operation. Bus drivers of the Atlantic Express bus company in the Woburn, Arlington, and Wakefield, Massachusetts school districts were asked questions regarding children's behavior on the bus and about the atmosphere of their bus. In addition, bus drivers were asked their opinions of the Bus Radio concept. Ten bus drivers participated in the Bus Radio pilot program. All ten were interviewed before the Bus Radio pilot began. The one-page questionnaire was self-administered; it contained eight questions, two that were open-ended. The questionnaire is included in the Appendix to this report. The same ten bus drivers were interviewed after the Bus Radio pilot program had been active. Once again another one-page questionnaire was self-administered; it contained nine questions, one of which was open-ended. Bus Radio staff arranged for the surveys to be administered and they distributed the pre-pilot questionnaires to the bus drivers on May 6, 2005 and distributed the post-pilot questionnaires to the bus drivers June 16- 24, 2005.

Survey Results

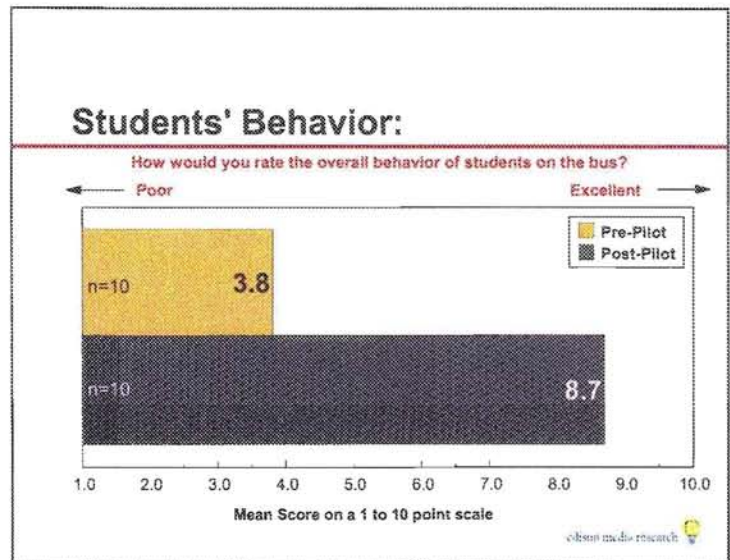
Bus Drivers were asked to rate the following items on a 10-point scale:

- Student's behavior on the bus
- Noise level
- Frequency of students remaining in their seats
- Willingness to follow bus rules

In addition, bus drivers were asked their opinions of the Bus Radio concept as well as questions regarding the music and radio-related habits on their bus.

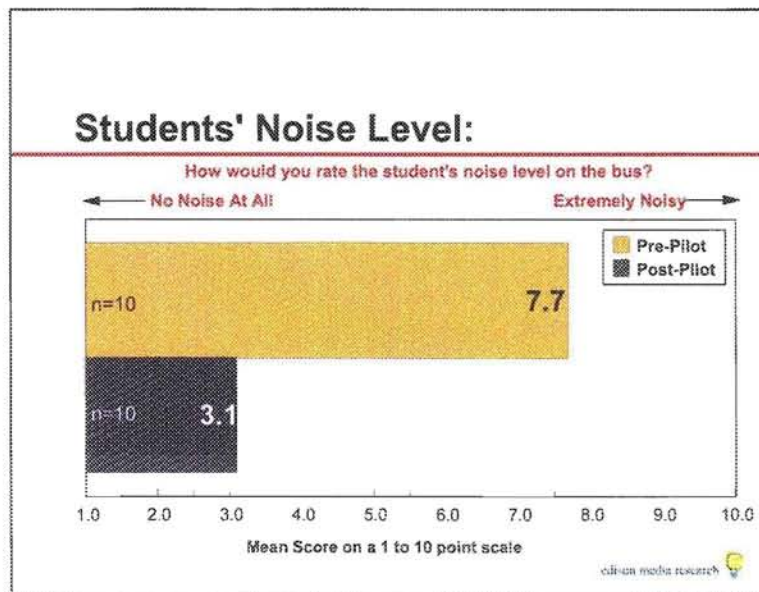
Bus drivers' perceptions of student behavior increased dramatically after the Bus Radio pilot program was implemented.

The bus drivers used a 1 to 10 rating scale where "1" means students' behavior is "poor" and a "10" means students' behavior is "excellent." The average rating of student behavior among the 10 bus drivers was 3.8, prior to the start of Bus Radio programming. After Bus Radio programming had been active for four weeks, bus drivers were asked again about student behavior and the average rating was 8.7.



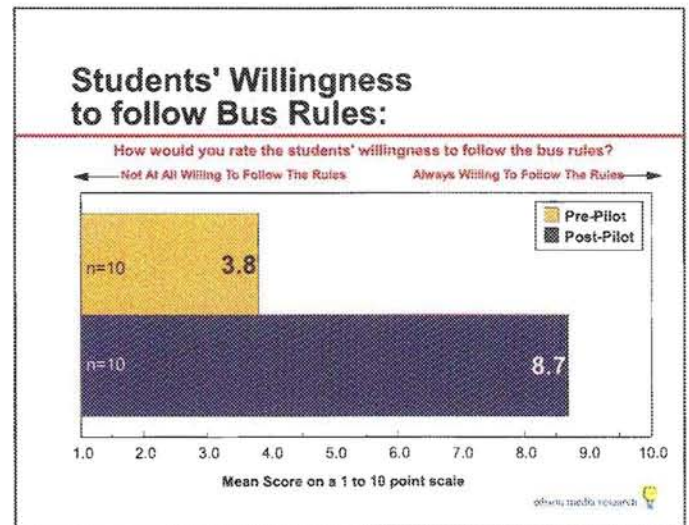
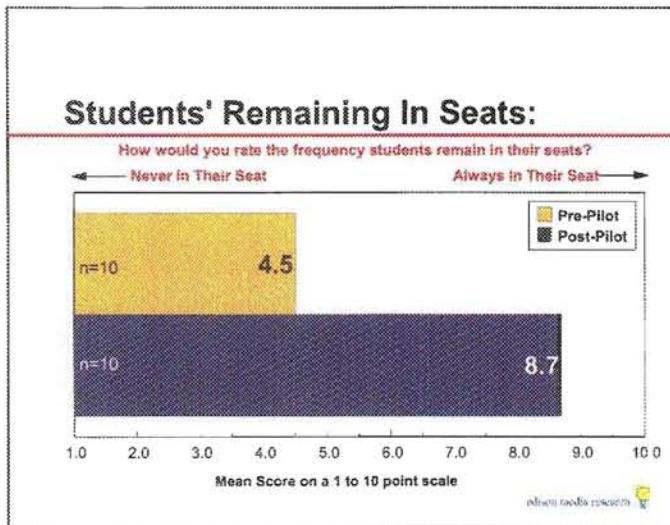
Bus drivers' perceptions of students' noise level decreased considerably after the Bus Radio pilot program was implemented.

The bus drivers used a 1 to 10 rating scale where "1" means there is "no noise at all" and a "10" means it is "extremely noisy." The average rating of students' noise level among the 10 bus drivers went from 7.7 in the pre-pilot survey to a 3.1 in the post-pilot survey.



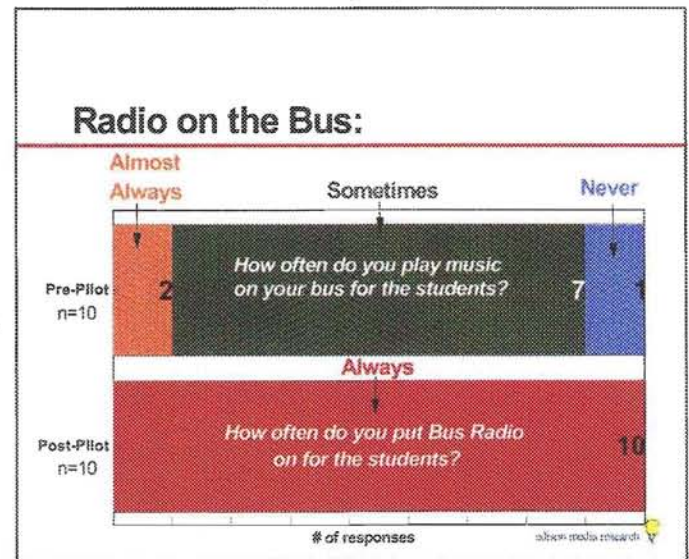
Both the perception of students following bus rules and students remaining in their seats while riding the bus showed impressive increases.

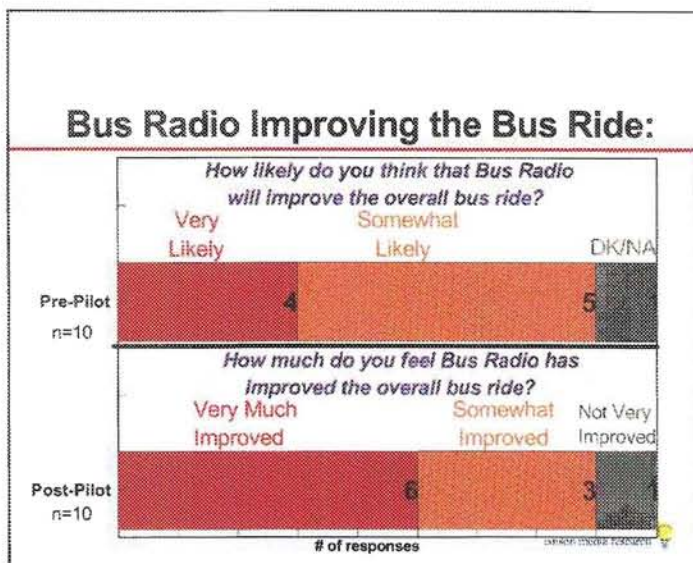
The survey results show that bus drivers felt that students' were more likely to remain in their seats and follow bus rules after having the Bus Radio program on their buses. The bus drivers used a 1 to 10 rating scale where "1" means the students are "never in their seat" and a "10" means the students are "always in their seat." The average rating of students' in their seat among the 10 bus drivers went from 4.5 to 8.7 after implementing Bus Radio. The bus drivers used a 1 to 10 scale where a "1" means the students are "not at all willing to follow bus rules" and a "10" means the students are "always willing to follow bus rules," and the mean rating increased from a 3.8 to a 8.7.



Before there was Bus Radio programming, some bus drivers may have played regular radio for the students on the bus.

For the pre-pilot survey, when asked, "How often do you play music on your bus for the students?" 7 bus drivers said they "sometimes" play music, 2 said they "almost always" play music and 1 said that they "never" play music. For the post-pilot survey, bus drivers were then asked, "How often do you put Bus Radio on for the students?" All of them said they "always" put Bus Radio on for the students. The goal beyond the pilot test is for bus drivers to continue to always put Bus Radio on for the students, thus offering an alternative to their previous options of playing regular radio or no radio at all.





Perceptions of Bus Radio improving the bus ride are as follows:

The pre-pilot questionnaire asked, “How likely do you think that Bus Radio will improve the overall bus ride?” 4 said “very likely” and 5 said “somewhat likely.” The post-pilot questionnaire asked, “How much do you feel Bus Radio has improved the overall bus ride?” 6 said “very much improved” while only 3 said “somewhat improved” and 1 said “not very improved.”

Other Findings

Based on the comments the bus drivers have heard from the students on their buses, 9 said the reaction to Bus Radio has been positive and only 1 said the reactions have been neither positive nor negative. None of the bus drivers have heard negative reactions to Bus Radio from their students.

Finally, when asked on the post-pilot questionnaire, “Do you think it is a good idea to continue Bus Radio?” all of the bus drivers said “yes” it is a good idea to continue Bus Radio.



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Bus Radio Questionnaire- Part One

The purpose of this survey is to provide Bus Radio with information so that their service can best serve the needs of the bus drivers and students. Individual responses will be kept completely confidential. Thank you for your cooperation.

- A. Please rate the overall behavior of students on the bus, using a scale of 1 to 10, where a 1 means POOR and a 10 means EXCELLENT. You can also use any number between 1 and 10.

Poor Excellent
1 2 3 4 5 6 7 8 9 10

- B. Please rate the students' noise level on the bus, using a scale of 1 to 10, where a 1 means NO NOISE AT ALL and a 10 means EXTREMELY NOISY. You can also use any number between 1 and 10.

No Noise At All Extremely Noisy
1 2 3 4 5 6 7 8 9 10

- C. Please rate the frequency students remain in their seats, using a scale of 1 to 10, where a 1 means NEVER IN THEIR SEAT and a 10 means ALWAYS IN THEIR SEAT. You can also use any number between 1 and 10.

Never in Their Seat Always in Their Seat
1 2 3 4 5 6 7 8 9 10

- D. Please rate overall, the students' willingness to follow the bus rules using a scale of 1 to 10, where a 1 means NOT AT ALL willing to follow the rules and a 10 means ALWAYS willing to follow the rules.

Not At All Willing to Follow the Rules Always Willing to Follow the Rules
1 2 3 4 5 6 7 8 9 10

- F. How often do you play music on your bus for the students?

<u>Never</u>	<u>Almost Never</u>	<u>Sometimes</u>	<u>Almost Always</u>	<u>Always</u>
1	2	3	4	5

- E. Approximately how many students use their own personal audio devices (i.e. cassette/ CD players, MP3 players) on your bus on an average bus ride? Please write in your best estimate.

- G. How likely do you think it is that Bus Radio will improve the overall bus ride?

<u>Not At All Likely</u>	<u>Not Very Likely</u>	<u>Somewhat Likely</u>	<u>Very Likely</u>
1	2	3	4

- H. Please give us your comments and feedback regarding the Bus Radio concept.



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Bus Radio Questionnaire- Part Two

The purpose of this survey is to provide Bus Radio with information so that their service can best serve the needs of the bus drivers and students. Individual responses will be kept completely confidential. Thank you for your cooperation.

- A. Please rate the overall behavior of students on the bus, using a scale of 1 to 10, where a 1 means POOR and a 10 means EXCELLENT. You can also use any number between 1 and 10.

<u>Poor</u>										<u>Excellent</u>
1	2	3	4	5	6	7	8	9	10	

- B. Please rate the students' noise level on the bus, using a scale of 1 to 10, where a 1 means NO NOISE AT ALL and a 10 means EXTREMELY NOISY. You can also use any number between 1 and 10.

<u>No Noise At All</u>										<u>Extremely Noisy</u>
1	2	3	4	5	6	7	8	9	10	

- C. Please rate the frequency students remain in their seats, using a scale of 1 to 10, where a 1 means NEVER IN THEIR SEAT and a 10 means ALWAYS IN THEIR SEAT. You can also use any number between 1 and 10.

<u>Never in Their Seat</u>										<u>Always in Their Seat</u>
1	2	3	4	5	6	7	8	9	10	

- D. Please rate overall, the students' willingness to follow the bus rules using a scale of 1 to 10, where a 1 means NOT AT ALL willing to follow the rules and a 10 means ALWAYS willing to follow the rules.

<u>Not At All Willing to Follow the Rules</u>										<u>Always Willing to Follow the Rules</u>
1	2	3	4	5	6	7	8	9	10	

- E. How often do you put Bus Radio on for the students?

<u>Never</u>	<u>Almost Never</u>	<u>Sometimes</u>	<u>Almost Always</u>	<u>Always</u>
1	2	3	4	5

- F. Based on the comments you have heard from the students on your bus, has the reaction to Bus Radio been positive or negative?

<u>Positive</u>	<u>Negative</u>	<u>Neither Positive or Negative</u>
1	2	3

- G. How much do you feel Bus Radio has improved the overall bus ride?

<u>Not At All Improved</u>	<u>Not Very Improved</u>	<u>Somewhat Improved</u>	<u>Very Much Improved</u>
1	2	3	4

- H. Do you think it is a good idea to continue Bus Radio?

<u>Yes</u>	<u>No</u>
1	2

- I. How has Bus Radio helped you with the behavior of students, noise level of students, keeping students in their seats or willingness to follow bus rules?



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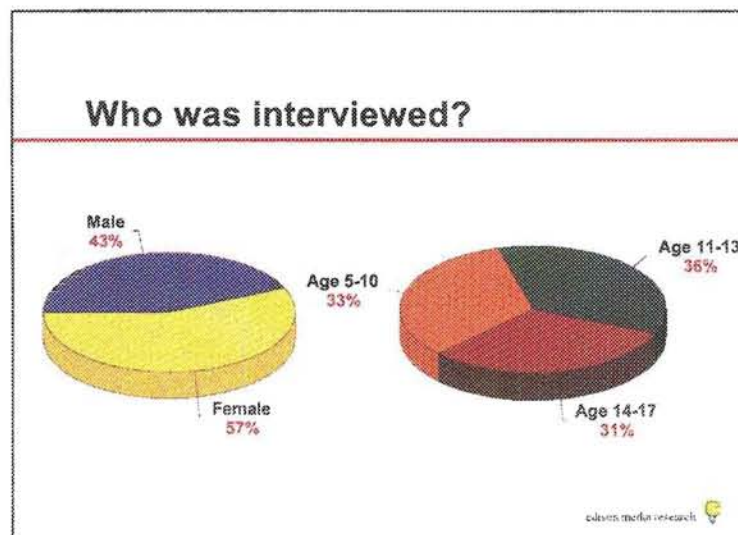
**Bus Radio
Student Survey
June 2005
Edison Media Research**

Research Summary

The objectives of this survey research were to gather the opinions of students that have been exposed to the Bus Radio pilot programming. Ten buses from the Atlantic Express bus company in the Woburn, Arlington, and Wakefield, Massachusetts school districts participated in the Bus Radio pilot program. Students were asked their opinions of Bus Radio music programming and features as well as several awareness and recall questions for specific advertisers. The questionnaire is included in the Appendix to this report. Bus Radio staff arranged for the surveys to be administered and they distributed the self-administered, one page questionnaires to the middle and high school students on the bus on June 16, 2005. Elementary school students brought the survey and a permission slip home to their parents to be brought back by June 20, 2005.

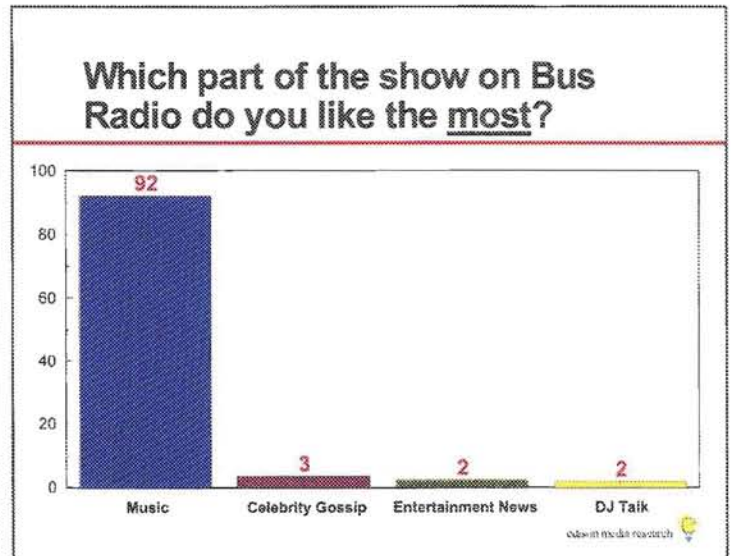
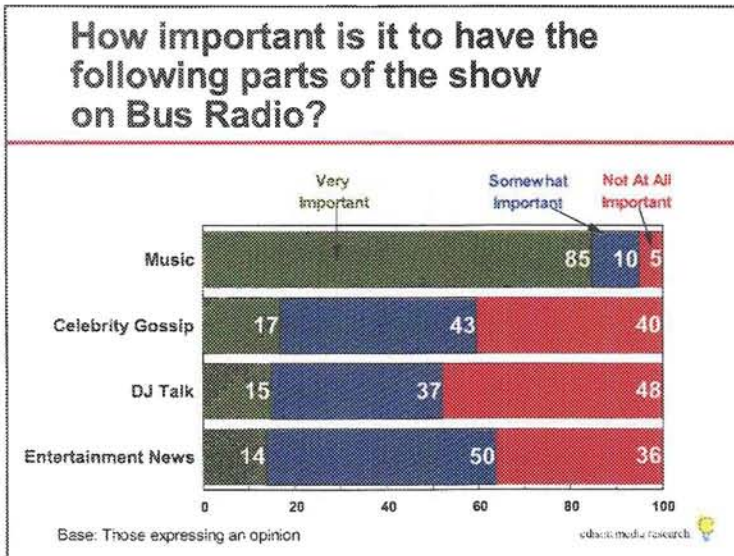
Survey Results

365 students completed the questionnaire, sample demographics are as follows:



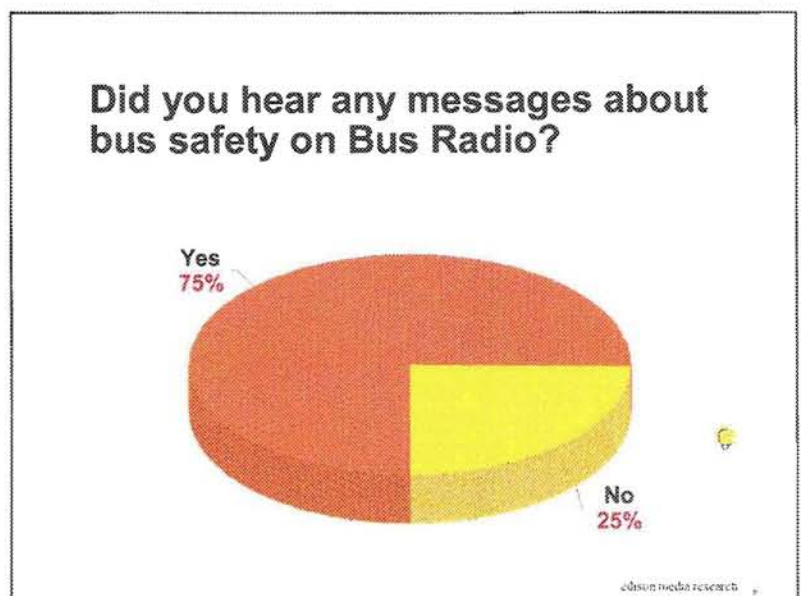
Music ranks the highest as the part of the Bus Radio show that students like the most as well as find to be the most important part of the show.

When asked, "Which part of the show on Bus Radio do you like the most?" an overwhelming 92% said music is the part that they like the most. When asked, "How important is it to have the following parts of the show on Bus Radio?" 85% of those expressing an opinion say that music is the most important. In addition, 98% like to have music on their rides to and from school rather than no music.



A large majority of students recall the bus safety messages that air on Bus Radio.

One of Bus Radio's goals is to promote bus safety to student riders. 75% of students recall hearing messages about bus safety on Bus Radio. Bus Radio may be a good medium for other type of public service announcements geared toward children.





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Bus Radio Questionnaire -- Your answers are confidential

A. What is your age? _____
(exact age in years)

B. Are you:

☐ Male
☐ Female

C. When do you listen to Bus Radio on the bus? Fill in the circles next to all the choices that best fit your answer.

☐ You listen during the morning ride to school
☐ You listen during the ride home after school
☐ You listen during the ride to and from after school activities
☐ Other _____ (write in)

D. How much do you like or dislike the following parts of the show on Bus Radio?

Dislike A Lot 1	Dislike Some 2	So So 3	Like Some 4	Like A Lot 5
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Music

Entertainment News

Celebrity Gossip

DJ Talk

E. Which part of the show on Bus Radio do you like the most? Fill in the circle next to the one choice that best fits your answer.

☐ Music
☐ Entertainment News
☐ Celebrity Gossip
☐ DJ Talk

F. How important is it to have the following parts of the show on Bus Radio?

Not At All Important 1	Somewhat Important 2	Very Important 3
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Music

Entertainment News

Celebrity Gossip

DJ Talk

G. Did you hear any messages about bus safety on Bus Radio?

Yes No

☐

H. Would you rather have music or no music on your rides to and from school?

☐ Music
☐ No music

I. Which commercials do you remember hearing on Bus Radio? Please write down the companies, services, or products you remember hearing about on Bus Radio.

J. Have you heard commercials for any of the following television shows on Bus Radio?

Yes No

7th Heaven
Gilmore Girls
Malcolm in the Middle
Everwood
Smallville
Lizzy McGuire
Reba
One Tree Hill

K. Have you heard commercials for any of the following television channels/networks on Bus Radio?

Yes No

ABC
CBS
Disney
WB

L. Have you heard commercials for any of the following movies on Bus Radio?

Yes No

Sisterhood of the Traveling Pants
Madagascar
Ice Princess

M. Have you heard commercials for any of the following wireless phone services on Bus Radio?

Yes No

Nextel
Verizon Wireless
Virgin Mobile

Go to www.BusRadio.com to take the online survey.

The first 200 Bus Radio listeners to complete the survey will get a \$20 gift certificate for Amazon.com!

Conclusions

- Bus drivers noticed a dramatic improvement in student behavior.
- Nine out of ten bus drivers reported a positive response from students.
- The feedback from bus drivers indicates that the Bus Radio program can be used as an incentive to reward good behavior.
- Bus drivers feel that Bus Radio has improved the overall bus ride.
- The comments from the bus drivers support a continuation of the Bus Radio program.

Conclusions

- Students like Bus Radio for the music and want to continue to hear it. Celebrity gossip, DJ talk and entertainment news are ranked less important than the music that is played.
- Safety messages are getting through to riders. Three-quarters said they have heard messages about bus safety on Bus Radio.

BUSRADIO PLAYLISTS

Most Played Elementary Songs-Spring 2009

<u>Song Title</u>	<u>Artist</u>	
Disturbia	Rihanna	
Tell Me Something I Don't Know	Selena Gomez	
Get Back	Demi Lovato	
I Want It All	Ashley Tisdale and Lucas Grabeel	
Love Story(Pop Mix)	Taylor Swift	
La La Land	Demi Lovato	
The Climb	Miley Cyrus	
Tonight	Jonas Brothers	
How Do You Sleep	Jesse McCartney	(BusRadio Edit)
Hoedown Throwdown	Miley Cyrus	
Don't Forget	Demi Lovato	
ShakeDown	Bryant James	
It's Alright It's Ok	Ashley Tisdale	
Halo	Beyonce	(BusRadio Edit)
You Belong With Me	Taylor Swift	
Goodbye	Kristina DeBarge	
Paranoid	Jonas Brothers	
That's Not My Name(BR Edit)	The Ting Tings	(BusRadio Edit)
Battlefield	Jordin Sparks	
Fly On the Wall	Miley Cyrus	
Pocketful of Sunshine	Natasha Bedingfield	
Burnin' Up	Jonas Brothers	
Lovebug	Jonas Brothers	

Most Played Middle School songs Spring 2009

<u>Song Title</u>	<u>Artist</u>	
Love Story(Pop Mix)	Taylor Swift	
Live Your Life	T.I.	(BusRadio Edit)
Halo	Beyonce	(BusRadio Edit)
Heartless	Kanye West	
How Do You Sleep	Jesse McCartney	(BusRadio Edit)
The Climb	Miley Cyrus	
1,2,3,4	Plain White Ts	
Kiss Me Thru The Phone	Soulja Boy	(BusRadio Edit)
Second Chance	Shinedown	
ShakeDown	Bryant James	
Boom Boom Pow	Black Eyed Peas	(BusRadio Edit)
Day N' Nite	Kid Cudi	(BusRadio Edit)
Turn My Swag On	Soulja Boy	(BusRadio Edit)
It's Alright It's Ok	Ashley Tisdale	
You Belong With Me	Taylor Swift	
Goodbye	Kristina DeBarge	
Who's Got Your Money	Tina Turner	
That's Not My Name	The Ting Tings	(BusRadio Edit)
Paranoid	Jonas Brothers	
When The Wind Blows	The All-American Rejects	
Hoedown Throwdown	Miley Cyrus	
Battlefield	Jordin Sparks	

Most Played High School Songs-Spring 2009

<u>Song Titles</u>	<u>Artist</u>	
Live Your Life	T.I. featuring Rihanna	(BusRadio Edit)
Second Chance	Shinedown	
Use Somebody	Kings Of Leon	
Halo	Beyonce	(BusRadio Edit)
Kiss Me Thru The Phone	Soulja Boy	(BusRadio Edit)
How Do You Sleep	Jesse McCartney	(BusRadio Edit)
Just Dance(BR EDIT)	Lady Gaga	(BusRadio Edit)
Day N' Nite	Kid Cudi	(BusRadio Edit)
Dead And Gone	T.I. with Justin Timberlake	(BusRadio Edit)
Welcome To The World	Kevin Rudolph with Kid Cudi	(BusRadio Edit)
Please Don't Leave Me	Pink	(BusRadio Edit)
Boom Boom Pow	Black Eyed Peas	(BusRadio Edit)
That's Not My Name(BR Edit)	The Ting Tings	(BusRadio Edit)
ShakeDown	Bryant James	
Goodbye	Kristina DeBarge	
Knock You Down	Keri Hilson	(BusRadio Edit)
When The Wind Blows	The All-American Rejects	
I Do Not Hook Up	Kelly Clarkson	(BusRadio Edit)
Battlefield	Jordin Sparks	
I Gotta Feeling	Black Eyed Peas	(BusRadio Edit)
1,2,3,4	The Plain White Ts	
It'a Alright, It's OK	Ashley Tisdale	

1,2,3,4-Plain White Ts

1-2-1-2-3-4

Give me more loving than I've ever had
Make me feel better when I'm feeling sad
Tell me I'm special even though I know I'm not
Make me feel good when I hurt so bad
Barely getting mad
I'm so glad I found you
I love being around you
You make it easy
Its as easy as 1-2-1-2-3-4
There's only one thing
To Do
Three words
For you
(I love you) I love you
There's only one way to say
Those three words
That's what I'll do
(I love you) I love you
Give me more loving from the very start
Piecing me back together when I fall apart
Tell me things you never even tell your closest friends
Make me feel good when I hurt so bad
You're the best that I've had
And I'm so glad I found you
I love being around you
You make it easy
It's easy as 1-2-1-2-3-4

There's only one thing
To Do
Three words
For you
(I love you) I love you
There's only one way to say
Those three words
That's what I'll do
(I love you) I love you
(I love you) I love you
You make it easy
It's easy as 1 2 1 2 3 4
There's only one thing
To Do
Three words

For you
(I love you) I love you
There's only one way to say
Those three words
That's what I'll do
(I love you) I love you
(I love you) I love you
1-2-3-4
I love you
(I love you) I love you

Battlefield – Jordin Sparks

Don't try to explain your mind
I know what's happening here
One minute, it's love
And, suddenly, it's like a battlefield

One word turns into a
Why is it the smallest things that tear us down
My world's nothing when you're gone
I'm out here without a shield - can't go back, now

Both hands tied behind my back for nothing, oh, no
These times when we climb so fast to fall, again
Why we gotta fall for it, now...

Chorus:

I never meant to start a war
You know, I never wanna hurt you
Don't even know we're fighting for
Why does love always feel like a battlefield, a battlefield, a battlefield
Why does love always feel like a battlefield, a battlefield, a battlefield
Why does love always feel like

Can't swallow our pride
Neither of us wanna raise that flag, mmm
If we can't surrender
Then, we're both gonna lose we have, oh, no

Both hands tied behind my back for nothing (nothing), oh, no
These times when we climb so fast to fall, again
I don't wanna fall for it, now...

Chorus:

I never meant to start a war
You know, I never wanna hurt you
Don't even know we're fighting for
Why does love always feel like a battlefield, a battlefield, a battlefield
Why does love always feel like a battlefield, a battlefield, a battlefield
Better go and get your armor (get your armor), get your armor (get your armor)
I guess you better go and get your armor (get your armor), get your armor (get your armor)
I guess you better go and get your

We could pretend that we are friends, tonight (oh)
And, in the morning, we wake up, and we'd be alright

'Cause, baby, we don't have to fight
And I don't want this love to feel like a battlefield, a battlefield, a battlefield
Why does love always feel like a battlefield, a battlefield, a battlefield
I guess you better go and get your armor...

Chorus:

I never meant to start a war
You know, I never wanna hurt you
Don't even know we're fighting for
Why does love always feel like a battlefield, a battlefield, a battlefield
Why does love always feel like a battlefield, a battlefield, a battlefield
I guess you better go and get your armor (get your armor), get your armor (get your armor)
I guess you better go and get your armor (get your armor), get your armor (get your armor)
Why does love always feel like (oh, oh)
Why does love always feel like a battlefield, a battlefield

I never meant to start a war
Don't even know what we're fighting for
I never meant to start a war
Don't even know what we're fighting for...

Boom Boom Pow- Black Eyed Peas (BR Edit)

Gotta get that [x3]
Gotta get that that that, that that

Boom boom boom (Gotta get that) [x4]

Boom boom boom (Yeah) [x2]
Boom boom boom [x2]

[Will.i.am]
Yo
I got the hit that beat the block
You can get that bass overload
I got the that rock and roll
That future flow

That digital spit
Next level visualllll
I got that (Boom boom boom)
How the beat bang (Boom boom boom)

[Fergie]
I like that boom boom pow
Them chicken jackin my style
They try copy my swagger
Im on that next now
Im so 3008
You so 2000 and late
I got that boom boom boom
That future boom boom boom
Let me get it now

Boom boom boom (Gotta get that) [x4]

Boom boom boom (Yeah) [x2]
Boom boom boom [x2]

[Taboo]
Im on the supersonic boom
Yall hear the space shit zoom
When I step inside the room them girls go, uh
Y'all stuck on super
They're no fast stupid a bit
Im on that HD flat
This beat go boom boom pow

[Apl.de.ap]
Im a beast when you turn me on
Into the future cybertron
Harder, faster, better, stronger
Extra ladies extra longer, cuz
We got the beat that bounce
We got the beat that pow
We got the beat that 808
That the boom boom in your town